

# Heng(Ava) Gu

Portfolio: [iamheng.com](http://iamheng.com)

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## EXPERIENCE

### Razer, CA — UX/UI Designer

JANUARY 2019 – PRESENT

Skills: ux ui | animation | prototyping

- Designed the UI and UX of Game Booster, major phone app in Razer phone
- Designed phone setting and phone keeper for Razer Phone
- Designed and produced boot up animation
- Designed and produced animated prototyping of oobe and phone gestures

### Electronics For Imaging, CA — UX/UI Designer

AUGUST 2016 – DECEMBER 2018

Skills: wireframing | prototyping | programming

- Design and create the entire learning platform that serves more than 32,000 users for EFI, a B2B tech company.
- Create prototypes for platform content management and implementation using SaaS tool and HTML, CSS, JavaScript, etc.

### CooPals, TX — UX/UI Designer

MAY 2016 - AUGUST 2016

Skills: storyboarding | wireframing | prototyping

- Created microsities and email templates for automatic app workflows.
- Created prototypes, Hi-Fi mockups for CooPals.com and the corresponding mobile app.

### Freelance UX/UI Designer, PA — UX/UI Designer

JANUARY 2014 - APRIL 2016

Skills: prototyping | storyboarding | wireframing | persona | programming

- Created UI, prototypes & branding for apps including home IoT products, groceries, and stadium concessions as featured in portfolio.
- Generated motion graphics and WeChat sticker set
- Redesigned UI and created prototypes for JIRA

### Coop Himmelblau, Vienna, Austria — 3D Artist

SEPTEMBER 2014 - DECEMBER 2014

- Concept Visualization and digital and Physical Concept model

## EDUCATION

### University of Pennsylvania – Master of Architecture

Skills: Design | 3D Modeling | Programming

- Using Rhino, Maya and Cinema 4D to create 3D prototypes for residential projects, Vienna Colonies. See: <https://youtu.be/pJSV4Nz4Htc>

### Southeast University — Bachelor, Civil Engineering

Skills: Programming | Structure Analysis

- Programming training of C++, structure force analysis using multiple methods

## SKILLS

### 2D

Sketch  
Adobe XD  
Photoshop  
Illustrator  
InDesign  
Captivate

### PROGRAMMING

HTML  
CSS  
JavaScript  
jQuery  
Grasshopper

### 3D

OpenGL  
Unity  
Maya  
zBrush  
Cinema 4D  
Rhino  
Revit

### PROTOTYPING

Principle  
AfterEffects  
Cinema 4D  
Lumion  
Camtasia

### DESIGN

Prototyping  
Wire framing  
Storyboarding  
Paper Sketching  
Scenario

### OTHER

SaaS  
Tableau  
JIRA  
Confluence  
PowerPoint  
Prezi  
Google Docs

## AWARDS

Most Valuable Player, EFI

Above and Beyond Award, EFI

PennDesign Scholarship, PennDesign

Albert F. Schenck Memorial  
Scholarship, PennDesign

E. Lewis Dales Traveling Fellowship,  
PennDesign

Outstanding Design Award, Tsinghua  
University

Scholarship for Excellence in Studies,  
Civil Engineering, Southeast University

Award of Excellence in Studies  
Department of Civil Engineering,  
Southeast University

Outstanding Triple-A Student,  
Southeast University